



## **FOR IMMEDIATE RELEASE**

CLEARWATER, FL (February 15, 2010)

### **David Rainwater Wins Top 2009 AmeriLife Award for General Manager of the Year**

The AmeriLife Group, L.L.C., the nation's largest annuity, life and health organization on the senior market today, has presented David Rainwater with the prestigious General Manger of the Year award for 2009.

Rainwater, now President of AmeriLife Career Agency, began his career 23 years ago as an AmeriLife agent in Port Richey, Pasco County Florida. His in-depth product knowledge combined with superior and dedicated customer service quickly catapulted him to Branch Leader and then to General Manager in Florida's Clearwater office. Two years into his career, Rainwater and his agency staff took the Runner Up for Agency of the Year award. He transferred to the Asheville, N.C. office in November of 1993 where he took over the General Manager's position. Rainwater, an avid believer of a supportive and creative team environment, led his Asheville office to Agency of the Year three times and has mentored many of his agents to become Branch Leaders and General Managers.

In 2008 Rainwater became Regional Vice President overseeing 8 AmeriLife offices in several states, followed by his promotion to President for the AmeriLife Career Agency. Rainwater brings a vast, diversified knowledge of the entire AmeriLife operation, from selling products to administering corporate policy, along with his well-known motivational skills to the company.

This prestigious General Manager of the Year award is presented every year to the manager of the agency awarded Agency of the Year award. What's Rainwater's secret to his success? "I treat each of my clients as my very best customer and always look to create Raving Fans," Rainwater explains. "I am committed to the practice of setting financial goals, staying true to your long-term vision and plan to continue this successful formula on a grander scale as President of AmeriLife's Career Agency."

AmeriLife's Clearwater office is located at 2536 Countryside Boulevard in Clearwater, Florida. For more information about AmeriLife's products, services or careers, call (727) 726-0726.

